

# WORLD PRESS CARTOON 2012

World Press Cartoon has its eighth edition in 2012. To distinguish, exhibit, promote and award the best drawings published in the world press is still our mission. Caricatures, editorial and gag cartoons that will make a retrospective view of the world's current affairs in 2011, views from different cultures, drawings where the cartoonists picture and criticize the ways of the world with humour and a sharp eye. The Jury's task is always hard: many works from various cultures and a growing quality. To make judging easier and to guarantee the quality and rigour to the final selection, it is of the most importance that the authors read carefully the regulation and present their works in conformity with the rules it defines. An universal saloon demands an universal participation and clear and equal rules for everyone. Because the World Press Cartoon aims at gathering the best in the international production of humour drawings published in the Press every year, this is a meeting the professional cartoonists should not miss!

## 1. SPECIFICATIONS AND SCOPE

- a) The World Press Cartoon covers three main categories: editorial cartoon, caricature and gag cartoon.
- b) The World Press Cartoon is not a thematic event. Its objective is to distinguish the best cartoons created and published in 2011.
- c) In the category EDITORIAL CARTOON, all entries must represent events and issue that marked the news in 2011.
- d) In the category CARICATURE, only works in the strictest sense of the term will be considered, i.e., exclusively humorous portraits.
- e) In the category GAG CARTOON, the works to be considered will feature subjects that are not directly related to current issues.
- f) Authors are free to submit what they consider to be their best work, although clearly, those personalities, themes and events of a more universal nature will be best suited to such an international salon as the World Press Cartoon.

## 2. EXHIBITION

- a) The exhibition of the selected works and the prize-giving ceremony and will take place in the spring of 2012 at the following venues: Sintra Museu de Arte Moderna and Centro Cultural Olga Cadaval, both in Sintra.

## 3. ELIGIBILITY

- a) Only the originals of the works will be accepted.
- b) Top quality printed versions of works produced by digital or mixed techniques will be considered originals when they are signed by hand by the author, who must indicate the techniques and software used on the competition application form.
- c) The original files of works produced by digital or mixed techniques must also be sent, either on CD, DVD or flash drive.
- d) The format of the works cannot exceed the European standard A3: 420 x 297 mm.
- e) Cartoonists are permitted to submit to the competition one original entry in each of the three categories of the salon: editorial cartoon, caricature and gag cartoon.
- f) It is an essential pre-requisite for eligibility that the works were originally printed between Jan. 1 and Dec. 31, 2011 in newspapers or magazines, published on a regular basis and on sale to the public.
- g) As proof of compliance with the preceding paragraph, each original must be accompanied by the respective full page of publication, on which the date and title of the newspaper or magazine is clearly visible (note that cuttings, pasted versions, photocopies or digital prints of the publication are not acceptable).
- h) The author must also attach the header of the newspaper or magazine in which the work was published, making sure that both the size and quality will allow for its reproduction.
- i) If the original work appears with a title, caption or any other wording, these must be translated into English, to be clearly written on the identification label that will be sent with the original.
- j) The works should be received by the organization's secretariat in Lisbon by January 31, 2012.

## 4. PACKAGING

- a) Original works must be posted in flat packaging, between two hard boards.

## 5. WORK AND AUTHOR IDENTIFICATION

- a) Each of the works for submission must carry an entry form and identification label, clearly filled in, and attached to the reverse side of the original.

## 6. JURY

- a) The Jury of five members will be presided by the Salon director.

- b) The WPC organisation under the management of the chairman of the Jury shall select the original works to be included in both the exhibition and the catalogue.

- c) It is up to the Jury the award of prizes and honourable mentions.

- d) The decisions of the Jury will be taken by majority vote and will be final.

## 7. SALE

- a) The authors may choose to sell their works at the exhibition.
- b) If an author wishes to sell his/her works, this should be clearly marked on the entry form and identification label, together with the intended price in euros.
- c) The organization of the World Press Cartoon will add a gallery's fee to the author's original price.
- d) The digital works will not be for sale.

## 8. RETURN OF THE WORKS

- a) All of the works which comply with the terms of eligibility will be returned to their authors, whether they are selected or not to appear in the exhibition, except for works that are sold or that have won a prize or an honourable mention in the competition.
- b) All exhibited works will be returned after the closure of the main exhibition in Sintra and subsequent tour exhibitions.
- c) Digital prints will not be returned.
- d) The author must provide his/her full postal address as indicated on the application form, including street, town/city, post code and country (Postal Office Box numbers are not accepted).

## 9. CATALOGUE

- a) All authors whose works are selected to appear in the exhibition will receive a copy of the catalogue.

## 10. ROYALTIES

- a) The submission of a completed entry form and identification label will automatically imply the waiving of the author's royalties vis-à-vis the non commercial reproduction of his/her work.
- b) The awarding of a prize to a specific work will automatically imply the waiving of its author's royalties to the organization of the World Press Cartoon.

## 11. PRIZES

- a) The structure of the prizes will be as follows:

	GRAN PRIX 20 000 €		
	EDITORIAL CARTOON	CARICATURE	GAG CARTOON
1st	€ 5000	€ 5000	€ 5000
2nd	€ 2500	€ 2500	€ 2500
3rd	€ 1000	€ 1000	€ 1000

- b) Chosen from all the entries in the competition, the World Press Cartoon will award the best work with the Grand Prix of 20 000 euros.
- c) The Grand Prix winning work will be chosen from the three first-prize winners in each category.
- d) The author of the Grand Prix winning work will only receive the amount indicated for this prize, i.e., it will not be added to the amount indicated for winning the category first prize.
- e) The prize values indicated above refer to gross amounts and therefore are subject to Portuguese taxation at the rate in force.
- f) According to the standard of the works submitted to the competition, the Jury reserves the right not to award prizes in every category and level indicated in the structural table above.
- g) All the prizes will be authenticated with a diploma and the winners will receive a trophy.
- h) In addition, the Jury is permitted to select other works for the distinction of Honourable Mention, which will be symbolised by a medal and authenticated by a diploma.
- i) All prize-winning works and those awarded honourable mentions become the property of the World Press Cartoon organisation.
- j) Every newspaper or magazine in which a prize-winning work was published will receive a diploma in recognition of the World Press Cartoon award.
- k) Every artist whose work is selected to appear in the exhibition and catalogue will receive a certificate to mark the participation in the salon.

## SEND YOUR WORKS TO

World Press Cartoon  
AP. 1179 EC Picoas  
1050-001 Lisboa – Portugal  
For TNT, DHL, Fedex, UPS, etc. use  
World Press Cartoon  
Av. Fontes Pereira de Melo, 30 - 9º  
1050-122 Lisboa Portugal